

Curriculum Vitae
Gabriela I. Morales

Department of Communication Studies
New Mexico State University
MSC3W, P.O. Box 30001
Las Cruces, NM 88003-8001

Office #: (575) 646-3907
Main Office #: (575) 646-2801
Email: gimora@nmsu.edu

EDUCATION

Ph.D. 2017

University of New Mexico, Albuquerque, NM
Emphasis: Culture and Health Communication
Dissertation title: *“Juntas”*: A narrative analysis on social support among Hispanic/Latina breast cancer survivors
Advisor: Dr. Judith McIntosh White
Committee: Dr. David Weiss, Dr. Jaelyn deMaria, & Dr. Holly Jacobson

M.A. 2012

University of Texas at El Paso, El Paso, TX
Emphasis: Communication Studies
Thesis title: *Photovoice with pediatric cancer parents: Understanding difficulties and communicative behaviors for coping effectively*
Advisor: Dr. Arvind Singhal
Committee: Dr. Stacey Sowards & Dr. Lucía Dúra

B.A. 2009

University of Texas at El Paso, El Paso, TX
Electronic Media

LANGUAGE PROFICIENCIES

Spanish and English: fluency in speaking, writing, & reading

RESEARCH INTERESTS

My research interests are centered in the intersections of culture and communication, with emphasis on social justice and DEI. My research interests also focus on the intersections of culture and health; health disparities and social determinants of health; and underrepresented populations and their health-related narratives.

ACADEMIC EXPERIENCE

2020 – Present

Assistant Professor of Communication Studies
New Mexico State University
Communication Studies Department
Las Cruces, New Mexico

2017 – 2020 **Assistant Professor of Health Communication & Director, Community Health Worker Training Program**
 Manchester University
 Communication Studies Department
 North Manchester, IN

2013 – 2017 **Instructor of Record**
 University of New Mexico
 Communication and Journalism Department
 Albuquerque, NM

2011 – 2012 **Graduate Research Assistant**
 University of Texas at El Paso
 Communication Studies Department
 El Paso, TX

LEADERSHIP POSITIONS

July 3-8, 2024 **Acting Department Head, Communication Studies**

June 28, 2024 **Acting Department Head, Communication Studies**

Feb. 29-March 5, 2024 **Acting Department Head, Communication Studies**

June 5-6, 2023 **Acting Department Head, Communication Studies**

May 31, 2023 **Acting Department Head, Communication Studies**

June 27, 2022 **Acting Department Head, Communication Studies**

Fall 2021 – Fall 2022 **Co-Basic Course Director – COMM 1115G: Introduction to Communication: Department of Communication Studies, New Mexico State University**

- Co-developed course curriculum
- Co-developed training and orientation
- Developed COMM 1115G Online and In-Person Canvas shell.
- Supervised 10-12 Graduate Teaching Assistants who taught 30 sections of COMM 1115G labs each semester.

Spring 2021 **Basic Course Director: COMM 1115G: Introduction to Communication – Department of Communication Studies, New Mexico State University**

- Supervised 11 Graduate Teaching Assistants who teach 30 sections of COMM 1115G each semester.

PUBLISHED ACADEMIC JOURNAL ARTICLES

- Nishi, N., Collier, M.J., **Morales, G.I.**, & Watley, E. (2023). Microaggressions in veterinary communication: What are they? How are they harmful? What can veterinary professionals and educators do? *American Journal of Veterinary Medical Association*. <https://doi.org/10.2460/javma.23.07.0412>
- Flora, J., Paik, J.E., & **Morales, G.I.** (2023). Shared family identity and communicatively managing the adaptation of family gatherings during the COVID-19 pandemic. *Journal of Social and Personal Relationships*. 40(11). 3610-3636. <https://doi.org/10.1177/02654075231186182>
- Morales, G.I.**, Bender, J., Clubbs, B.H., & Abrar, S. (2023). Cracking the cracked-up system: Shared stories from interstage academic feminist collaboration. *Women's Studies in Communication*. 46(2). 179-201. <https://doi.org/10.1080/07491409.2023.2188623>
- Morales, G.I.**, Lee, S.W., Bradford, A., De Camp, A., & Tandoc, E. (2022). Exploring vaccine hesitancy determinants during the COVID-19 pandemic: An in-depth interview study. *Sciences & Medicine (SSM): Qualitative Health Research*. 2. 1-6. <https://doi.org/10.1016/j.ssmqr.2022.100045>
- Morales, G.I.**, White, J.M., German, L., Dozal, M., Bentley, J., & Weiss, D. (2021). Binge drinking prevention campaigns targeting Hispanic/Latino college students: Importance of individual attitudes and peer support. *Cogent Social Sciences*, 7(1). 1-12. <https://doi.org/10.1080/23311886.2021.1929681>
- Morales, G.I.** & Dozal, M.A. (2018). "I learned most of my anatomy from WWE": A health communication argument for health-related studies of professional wrestling. *The Popular Culture Studies Journal*. 6(1). 155-172.

PUBLISHED ACADEMIC BOOK CHAPTERS

- Cerja, C., Bender, J., Clubbs, B., **Morales, G.I.** (2023). Sisters be doing it for themselves: Interstage feminist mentoring. In J. Pauly, L.H. Hernandez, & S. Munz (Eds.). *Feminist Mentoring in Academia*. (pp. 101-119). Lexington Books.
- Morales, G.I.**, Hubbell, A., & Armfield, A. (2023). Taking action to increase diversity and inclusion in the workplace: Integrity and compliance-training in organizations. In B. Van Gilder, J. Austin, & J. Bishop (Eds.). *Communication and Organizational Changemaking for Diversity, Equity, and Inclusion: A Case Studies Approach*. (pp. 78-93). New York: Routledge.
- Dozal, M.A. & **Morales, G.I.** (2019). "I've been in the danger zone!": Botchamania as a site of cultural convergence for the modern internet-savvy wrestling fan. In C.D. Reinhard & C.J. Olson (Eds.), *Convergent Wrestling: Participatory Culture, Transmedia Storytelling, and Intertextuality in the Squared Circle* (pp. 178-190). New York: Routledge.

MANUSCRIPTS UNDER REVIEW

Morales, G.I. & Romero, D. (2023). Identities and communication. In G. Armfield & E. Morgan (Eds.). *Human Communication in Action*. Kendall Hunt Publishing.

Hubbell, A. & **Morales, G.I. (2023).** Health Communication. In G. Armfield & E. Morgan (Eds.). *Human Communication in Action*. Kendall Hunt Publishing.

MANUSCRIPTS IN PROGRESS

Morales, G.I. & Morales, N.P. (2020). “*Dime lo que dice, mija*”: An autoethnography of two sisters’ experiences with language brokering. Manuscript in preparation.

Morales, G.I. (2022). Positive deviance and LGBTQIA+ health and health care. Manuscript in preparation.

CONFERENCE PRESENTATIONS

Morales, G.I. & Afoakwa Acheampong, C. (Co-Author & Co-Presenter). (2024). Applying Positive Deviance approach: Creating welcoming and safe medical spaces for LGBTQIA+ community. Paper to be presented through the Queer Health Matters: Reproduction, Mental, Health, and Compassionate Intervention (Gay, Lesbian, Bisexual, Transgender, and Queer Communication Studies Division) at the National Communication Association Conference (NCA). New Orleans, LA.

Morales, G.I. (2024). Magic, myth, and artifacts: A collaboration panel in spiritual communication. Panel to be presented through the Spiritual Communication Division at the National Communication Association Conference (NCA). New Orleans, LA.

Nishi, N., Collier, M.J., **Morales, G.I. (Co-Author)**, Watley, E. (2024). Applying intersectionality and equity-mindedness to CVM policy and practice track. Paper presented at the AAVMC Annual Conference & Iverson Bell Symposium. Washington, D.C.

Romero, D., **Morales, G.I. (Co-Presenter)**, Korsah, E., Cole, L., Tuleassi, J., Batchler, J., & Clubbs, B.H. (2024). Communicate belonging in your classroom: Promote learning through a critical lens of student identities and intersectionalities. Panel presented through the Identity, Inclusion, and Social Justice Group at Southern States Communication Association (SSCA). Frisco, TX.

Morales, G.I. (Co-Author & Presenter), Collier, M.J., Nishi, N., Watley, E. (2024). Possibilities for veterinary education and change: Microaggression narratives from veterinarians and clients identifying as women/nonbinary individuals of color. Paper presented through the Intercultural Communication Interest Group at Western Statement Communication Association Conference (WSCA). Reno, NV.

Morales, G.I. (Co-Presenter), Clubbs, B.H., Cerja, C. (2023). Sisterhood of scholars: Organic interstage feminist mentoring and collaboration in academia. Panel presented at the Women in Leadership Conference, National University (WILC). Remote.

- Morales, G.I. (Co-Presenter)**, Romero, D., DerGregorian, K., Daoyenikye, F., Clubbs, B.H., & Abrar, S. (2023). Advocating for student well-being through diverse, equitable, and inclusive practices in a general education communication studies course. Roundtable Discussion presented through the Community College Interest Group Team at Western States Communication Association Conference (WSCA). Phoenix, AZ.
- Morales, G.I. (Chair & Co-Presenter)**, Bender, J., Clubbs, B.H., Cerja, C. & Abrar, S., & German, L. (2022). Placing research ethics and care in communication: A discussion regarding qualitative approaches to our multicultural communities. Panel Discussion presented through the Communication Ethics Division at the National Communication Association Conference (NCA). New Orleans, LA.
- Morales, G.I. (Chair & Co-Presenter)**, Bender, J., Clubbs, B.H., Cerja, C. & Abrar, S. (2022). Finding a women's place in academia: A conversation regarding interstage academic feminist collaboration maintained through technology as a productive modality for forward thinking. Panel Discussion presented through the Women's Caucus at the National Communication Association Conference (NCA). New Orleans, LA.
- Flora, J., Paik, E., & **Morales, G.I. (Co-Author)**. (2022). Shared family identity and communicatively managing the adaptation of family gathering during the COVID-19 pandemic. Research Paper presented through the Group Communication Division at the National Communication Association Conference (NCA). New Orleans, LA.
- Dubrofsky, R.E., Kam, J.A., Hinojosa Hernandez, L., Shorter, S., Flores, L.A. (Presenters). Kumar, R. & **Morales, G.I. (Co-Chair & Panel Designer)**. (2022). Spotlight panel: Navigating and engaging DE&I practices at the intersections of teaching, research, and administration. Spotlight Panel presented through the Health Communication Division at the National Communication Association (NCA). New Orleans, LA.
- Morales, G.I. (Co-Presenter)**, Romero, D., Hill, R., & Whalen, S. (2022). Overcoming student resistance. Equity and Digital Learning RPP Event. Panel presented virtually.
- Morales, G.I. (Co-Presenter)**, Romero, D., Cheng, V., Means, B., & Wiley, K. (2022). Digital justice faculty learning circle: An equity focused community of practice. DREAM 2022 Achieving the Dream Annual Convening. Panel presented virtually.
- Bender, J., Clubbs, B., **Morales, G.I. (Co-Presenter)**, & Abrar, S. (2021). Transforming "the ideal worker": What is "women's work" in higher education? Panel Discussion presented through Women's Caucus. National Communication Association Conference (NCA). Seattle, WA.
- Basnyat, I., **Morales, G.I. (Co-Presenter)**, Magsamen Conrad, K., Hinosoja Hernandez, L., Dhillon, A. (2021). Spotlight panel: Engaging diversity, equity and inclusion conversations in Health Communication Division. Panel Discussion presented through Health Communication Division at the National Communication Association Conference (NCA). Seattle, WA.

Morales, G.I. (Presenter). (2020). "So, are you going to tell him about me?": Examining the representation of mental illness manifestation in entertainment media. Abstract accepted to the Eclectica Division at the Southwest Popular/American Culture Association Conference (SWPACA). Albuquerque, NM.

German, L. & **Morales, G.I. (Co-Author and Co-Presenter).** (2019). Celebrity suicide: Fan reactions in the age of social media. Paper accepted by the Popular Culture Interest Group at the Central States Communication Association Conference (CSCA), Omaha, NE.

Morales, G.I. (Presenter). (2018). "...A disorder I might want to look up": Implied Autism Spectrum Disorder in mainstream media. Paper presented through Performing Gender/Disability Activism, Community, and Awareness/East to West, Gender Studies/Disability and Popular Culture/Asian American Pop Culture at the Midwest Popular Culture Association/American Culture Association Conference (MPCA/ACA), Indianapolis, IN.

Dozal, M.A. & **Morales, G.I. (Co-Author & Presenter).** (2017). We can rebuild him: Fan funding, health care for professional wrestling performers. Presented at Midwest Popular Culture/American Culture Conference (MPCA/ACA) 2017. St. Louis, MO.

Morales, G.I. (Presenter). (2017). If I could kneel like Kaepernick: The modern professional athlete as a role model for youth. Round Table Discussion Panel presented at the Summit of Communication and Sport (SCS), Phoenix, AZ.

Morales, G.I. (Presenter). (2017). "*Así sobrevivimos el cáncer*": Social support among Hispanic/Latina women diagnosed with breast cancer. Cancer Control (CoC). Work in Progress Series 2017. Albuquerque, NM.

Morales, G.I. (Chair & Presenter). (2017). Cultural taxation among graduate teaching assistants of color. Round Table Discussion presented through the Communication and Instruction Interest Group at Western States Communication Association Conference (WSCA), Salt Lake City, UT.

Morales, G.I. (Presenter) & Dozal, M.A. (2017). When Superhuman becomes human: Daniel Bryan and the communicative convergence of health promotion and professional wrestling. Paper presented through the Eclectica Division at the Southwest Popular/American Culture Association Conference (SWPACA), Albuquerque, NM.

Morales, G.I. (Author & Presenter). (2016). "Don't worry about it then": (Re)framing the representation of mental health in the Netflix Original Series, *Derek*. Paper presented through the Disabilities Issues Caucus at the National Communication Association Conference (NCA), Philadelphia, PA.

Morales, G.I. (Author & Presenter). (2016). This is how we cope: Using PhotoVoice with parents of pediatric cancer patients. Paper accepted through the Health Communication Group at International Communication Association Conference (ICA), Fukuoka, Japan.

Morales, G.I. (Presenter). (2016) Collaborating with non-traditional students: Possibilities and challenges. Discussion Panel presented at Western States Communication Association Conference (WSCA), San Diego, CA.

Morales, G.I. (Author & Presenter). (2016). “Derek was meant to be different”: Reframing mental health in the Netflix Original Series Derek. Paper presented through the Representations of Disability in Film and Television Group at Southwest Popular/American Culture Association Conference (SWPACA), Albuquerque, NM.

Morales, G.I. (Co-Author & Co-Presenter), German, L., Dozal, M.A., White, J., Weiss, D., Shields, J., & Hoffman, J. (2015). Binge-Drinking prevention campaigns targeting Hispanic/Latino college students: Importance of individual attitudes and peer support. Paper presented through La Raza Group at the National Communication Association Conference (NCA), Las Vegas, NV.

GRANT RESEARCH (PI, Co-PI, & Co-Applicant)

2024 – Present

QPR Training in Southern New Mexico

College of Health, Education, and Social Transformation,
New Mexico State University, Las Cruces, NM

- Co-PI
 - Letter of Intent submitted April 2024
 - Invited to submit full proposal to Paso Del Norte Foundation in June 2024

2023 – Present

Critical Conversations: Train the Trainer Program on Suicide Prevention and Development of Resource Information on Mental Health – Helping Students and New Mexico Community Members *(Not funded)*

College of Health, Education, and Social Transformation,
New Mexico State University, Las Cruces, NM

- Co-PI

2023 – Present

Humanizing Healthcare: Using Creative Arts to Transform and Decolonize Biomedical Sciences in Canada and Beyond *(Not funded)*

New Frontiers in Research Fund, University of British Columbia, Canada

- Co-Applicant

2022 – 2023

NIH Community Partnership to Advance Science for Society (ComPASS) Program Community-Led Health Equity Structural Intervention Initiative *(Not funded)*

New Mexico Primary Care Training Consortium (NMPCTC) and New Mexico State University, Las Cruces, NM

- Research Partner

- 2022 – 2023 **NSF HSI Data Science Hub** (*Not funded*)
 New Mexico State University, Las Cruces, NM
 • Co-PI
- 2021 – 2022 **Every Learner Everywhere Digital Learning Equity
 Research-Practice Partnership** (*Funded*)
 New Mexico State University, Las Cruces, NM
 • Co-PI
- 2018 – 2019 **Community Health Worker Training Development
 Lily Endowment Fund** (*Funded*)
 Manchester University, N. Manchester, IN
 Indiana Community Health Workers Association
 • PI
- 2018 **Community Health Work Training
 Lily Endowment Fund** (*Funded*)
 Manchester University, North Manchester, IN
 • PI

GRANT PROJECTS – SUPPORTING ROLE

- 2021 – Present **NSF HSI STEM Hub
 National Science Foundation**
 New Mexico State University, Las Cruces, NM
 • Senior Communication Specialist
- 2016 – 2017 **Hispana/Latina Survivor Voice: Partnering to Improve
 Breast Cancer Care
 PCORI Funded Project**
 Albuquerque, NM
 • Board Member
- 2016 – 2017 **Comadre a Comadre
 PCORI & Susan G. Komen Funded Project**
 University of New Mexico, Albuquerque, NM
 • Social Support Coordinator
 • Social Media Consultant
 • Data analyst

2016 **“Cultured Scholars: Worldviews and the Biomedical Scientist”**
NIH Funded Project
 Department of Biology, University of New Mexico, Albuquerque, NM

- PREP@UNM is one of several federally funded programs managed at UNM whose goals are to increase the participation of under-represented individuals in research and PhD programs

2016 **Interpreters in the Medical Field (Linguistics)**
NIH Funded Project
 University of New Mexico, Albuquerque, NM

- Research assistant

2015 **Cancer Prevention**
 American Cancer Society, Albuquerque, NM

- Data analyst Spanish-speaking family member data

2014 – 2015 **HIV Services Needs Assessment in Ryan-White Funded Clinics in New Mexico**
New Mexico Department of Health Funded Project
 Communication & Journalism Department, University of New Mexico, Albuquerque, NM

- Data analyst
- Wrote focus study reports
- Translated Health Department questionnaire from English to Spanish
- Conducted and led a Spanish focus group

HONORS & AWARDS

2017 **Hank Trewhitt Departmental Service Award**
 Communication & Journalism Department
 University of New Mexico, Albuquerque, NM

- Recognition for the service provided to the department and university at large

2014 **Outstanding Teaching Honor**
 Communication & Journalism Department
 University of New Mexico, Albuquerque, NM

- Mention by President Frank for Outstanding Teaching

- 2012 **YWCA Racial Justice Ambassador Award for the Social Justice Initiative**
University of Texas at El Paso, El Paso, TX
- Recognized as an organization for promoting peace, justice, freedom, and dignity for all people in the communities at large

CERTIFICATIONS:

- 2020 **Certified Contact Tracer**
Johns Hopkins Bloomberg School of Public Health
- 2019 **Diversity Training**
Manchester University
- 2019 **QPR Suicide Prevention Training Certification**
Bowen Center
Manchester University
- 2019 **Mediating Interpersonal Conflict with Education for Conflict Resolution (32-hour course)**
Manchester University Peace Studies Institute & Program in Conflict Resolution
- 2018 **Community Health Worker Certification (40-hour course)**
Indiana Community Health Worker Association

TEACHING COURSE EXPERIENCE

- 2020 – Present **ASSISTANT PROFESSOR, COMMUNICATION STUDIES**
Department of Communication Studies
New Mexico State University, Las Cruces, NM
- COMM 265G: Principles of Human Communication (mass lecture)
COMM 1115G: Introduction to Communication (mass lecture)
HNRS 2175G: Introduction to Communication
COMM 376: Communication and Culture
COMM 477: Environmental Communication
COMM 480: Health Communication
COMM 506: Qualitative Research Methods Seminar
COMM 576: Communication and Culture Graduate Seminar

2017 – 2020

ASSISTANT PROFESSOR, HEALTH COMMUNICATION

Department of Communication Studies

Manchester University, North Manchester, IN

COMM 110: Foundations of Human Communication

COMM 212-A: Small Group Communication

COMM 220: Introduction to Health Communication

COMM 233: Health Literacy

COMM 241: Community Health Work

COMM 256: Intercultural Communication

COMM 327: Cultural and Health Disparities

COMM 335-A: Advanced Public Relations (Health Campaigns)

COMM 385-A: Cultural and Health Disparities

Job Responsibilities:

- Creation and development of health communication major and minor for the Communication Studies Department
- Teaching twenty-four semester hours per academic year (may include other functions in addition to teaching, such as administrative responsibilities).
- Maintain professional effectiveness, which include but are not limited to, high quality of scholarship; intellectual integrity; professional currency; cooperation of all phases of the academic program; openness to learn about and adopt improved methods of teaching; and above all, a vital interest in student learning.
- Meeting assigned classes at the scheduled locations and for the scheduled durations
- Directing and attending non-class activities, as appropriate
- Participating in faculty governance, including attending meetings - full faculty, college, department, and committee - and fulfilling attendant responsibilities
- Developing course syllabi
- Administering examinations and assessing student learning
- Working in a professional, collegial and team-oriented manner with the University community
- Maintaining compliance with policies and procedures in the Faculty Manual
- Maintaining office hours, as appropriate

Job Responsibilities

Director, Community Health Worker Training

- Serve as community subject matter expert, technical advisor, and liaison to community health partners
- Screen students prior to enrollment to ensure that they exhibit the personal qualities and attributes of a successful community health worker
- Provide quality training throughout certification term measured by pass rates, Indiana Community Health Workers Association (INCHWA)-administered student evaluations, trainer evaluations, and/or class observations by INCHWA
- Representative for organization to participate in biannual meetings with the INCHWA to provide feedback on successes, challenges, and a vision for the future of certified community health workers
- Maintain status as a well-respected training vendor who continually provides avenues for CHWs to advance in their careers measured by relationships formed with and feedback from student internship, externship, or capstone sites and educational partners

2013 – 2017

INSTRUCTOR OF RECORD

Communication and Journalism Department

University of New Mexico, Albuquerque, NM

CJ 101-003: Introduction to Communication (Online)

CJ 130: Public Speaking

CJ 130 (Freshmen Learning Community): Public Speaking and Population Health

CJ 221-003: Interpersonal Communication

CJ 300-001: Communication Theories (Online)

CJ 323-004: Nonverbal Communication (Online)

CJ 450-002: Health Communication

CJ 469-002 & WMST 469-002: Multiculturalism, Gender, & Media

GUEST LECTURER

Communication and Journalism Department

University of New Mexico, Albuquerque, NM

CJ 326: Gender and Communication

CJ 220: Communication for Teachers

CJ 130: Public Speaking

ADVISING

Thesis Chair:

2023 – 2024: Cindy Afoakwa-Acheampong
2022 – 2023: Kaylee DerGregorian
2020 – 2022: Fallon Murphy

Project Chair:

2024 – Present: Sarah Owensby
2024 – Present: Amos Aidoo
2023 – 2024: Anna Savchenkova
2023 – 2024: Jimmy Batchler

Project Committee Member:

2023 – 2024: Esther Korsah
2022 – 2023: Andrea Arrigucci
2022 – 2023: Hannah Martinez
2020 – 2021: Angela Meyer
2020 – 2021: Raquel Andujo

Comprehensive Exams Chair & Question Writer:

2024 - Present: Oladiipo Oladepo
2022 – 2023: Patrick Nolan
2020 – 2023: Glorianna Yee
2020 – 2021: Eva Videla

Comprehensive Exam Question Writer:

2024: Joseph Coffie
2022: Jacqueline Vela
2022: Adam De Camp

Dean's Representative:

2023 – Present: Erica Nikolaisen, Educational Leadership and Administration (Ph.D.)
2024: Daniel Ewusi Arthur, Economics (M.A.)
2023: Sarah Nyamekye, English (M.A.)

NEW MEXICO STATE UNIVERSITY - SERVICE

2024 – Present

Communication Studies Department Website Maintenance

New Mexico State University

- Updated the entire Communication Studies website to reflect new information and updated navigation.
- Added Student Showcase webpage on COMM.NMSU.EDU to highlight extraordinary student work – both graduate and undergraduate.

2023 – Present

A&S Equity, Inclusion, Diversity, & Access Committee
New Mexico State University

- The mission of the Committee is to assist in establishing the College of Arts & Sciences as an entity that supports and empowers those that have chosen to make NMSU the place where they acquire knowledge, teach and conduct research and creative activities, and work toward purposefully utilizing their skills to create positive opportunities for all.

2023 – 2024

Tenure Track Assistant Professor of Social Influence & New Media Technologies

New Mexico State University

- Search Committee Chair
 - Read applications, ranked candidates, wrote memo for Dean and Department Head with Zoom candidates, contacted candidates for Zoom interviews, conducted Zoom interviews, wrote memo for on-campus interviews for Dean and Department Head, will conduct part of the on-campus interviews.

2022 – Present

Ad Hoc Committee on the Status of BIPOC Women and Non-binary Faculty

New Mexico State University

- This group works/worked closely with the Office of the Vice President for Equity, Inclusion and Diversity, particularly on our experiences at an HSI, underrepresentation and sense of belonging in our disciplines, but specifically in STEM. "Picture a Scientist" and themes that came from the debriefing and discussion with various NMSU constituents.

2022 – 2023

**College Assistant Professor and Basic Course Director
Department of Communication Studies**

New Mexico State University

- Search Committee Co-Chair
 - Ranking and interviewing candidates.
 - Writing up memo for the Dean and Department Head.

2022 – 2023

NMSU Global – COMM 376: Communication and Culture

New Mexico State University

- Developed COMM 376 course for NMSU Global.

- 2021 – 2023
Femtoring/Mentoring – Chicano Programs and Hispanic/Latinx Faculty Staff Caucus
New Mexico State University
- Junior Hispanic/Latinx faculty/staff femtoring/mentoring Latinx femtees/mentees.
- 2020 – 2022
Discovery Scholars
New Mexico State University
- Mentoring students in research areas of interest.
- 2020 – 2021
Communication Studies Department Social Media Coordinator
New Mexico State University
- Coordinator for department’s social media and website content including faculty projects, graduate student features, etc. in an effort to push recruitment.
 - Coordinating graduate student assistants on both social media and website development.

MANCHESTER UNIVERSITY - SERVICE

- 2019 – 2020
Health Realignment Council
Manchester University
- Restructured Health Communication & Global Health majors, & Health Promotion minor into a Population Health major.
 - Population Health major was approved and will be offered in Fall 2020.
- 2019 – 2020
Liberal Arts Curriculum Committee (LARC)
Manchester University
- Education and Social Sciences College Representative.
 - Part of the committee responsible for the creation and development of the university’s new general education curriculum.
- 2019 – 2020
Diversity Training Committee
Manchester University
- Received training in the understanding and implementation of diversity in higher education.
 - Provided feedback on training materials.
 - Diversity Training facilitator.

- 2019 – 2020 **Faculty Advisor for Dare to Advocate for Social Health Club (DASH)**
Manchester University
- Provide faculty support to student health organization.
- 2019 – 2020 **Faculty Advisor for Creators Club**
- Provide faculty support to student organization.
- 2018 – 2020 **Communication Studies Department Faculty Ambassador**
Manchester University
- Liaison between department and potential Communication students.
- 2018 – 2020 **Discussion Day Committee**
Manchester University
- Responsible for putting together Diversity Day Event for the university.
 - Served as marketing coordinator for the event.
- 2018 – 2020 **VP of Health Sciences Search Committee**
Manchester University
- Committee member in charge of viewing and reviewing potential candidates resumes.
 - Participated in phone interviews with candidates.
- 2017 – 2020 **Health Communication & Community Health Work**
Manchester University
- Created and develop the curriculum for the health communication major and minor.
 - Worked on developing the community health worker training curriculum that met the Indiana Community Health Workers (INCHWA) 70+ learning objectives.
 - Implemented the training and served as community liaison to provide students hands-on experience with community organizations such as Timbercrest Senior Living Community, Peabody Retirement Community, 85 Hope (free health clinic), Cancer Services of NE Indiana (support organization for those diagnosed with cancer – adults and children), YMCA of Wabash, Bowen Center (mental health and addiction recovery center).
- 2017 – 2020 **LEAD Celebration Faculty Table Host for H.S. Recruitment**
Manchester University

2017 – 2020	Center for Effective Teaching and Learning (CETL) Panelist Discussion on Student Feedback Manchester University
2016 – 2017	CommGrads PhD President University of New Mexico: CJ Department
2016 – 2017	Community Service Liaison University of New Mexico: CJ Department
2016 – 2017	Department Promotional Design and Distribution University of New Mexico: CJ Department
2014 – 2015	PhD Admissions Student Representative University of New Mexico: CJ Department
2013 – 2015	CommGrads Member University of New Mexico: CJ Department

ACADEMIC SERVICE - REVIEWER

2024 – Present	Journal of Communication in Healthcare
2021 – Present	Journal of Health Communication
2021 – Present	Qualitative Health Research Journal
2020 – Present	The Health Literacy Solutions Center
2019 – Present	American Public Health Association
2022 – 2023	D.C. Health Communication Conference
2018	New Mexico Public Health Association

PROFESSIONAL SERVICE

2023 – 2024	Salud y Vida con Amigos – Doña Ana County Health and Human Services <ul style="list-style-type: none">• Health literacy consultant for COVID-19 efforts in the state of New Mexico.• Health Literacy Organizational Assessment lead
-------------	---

- 2021 – 2022
- Health Communication Division: Diversity, Equity, & Inclusion – National Communication Association**
- Reassess the standards for recognizing DEI work within the Health Communication Division.
 - Review DEI work from faculty members in the Health Communication Division.
- 2021 – 2022
- Centers for Disease Control (CDC) – Cultural Health Consultant**
- Consulting on various HIV-related projects that target Latine/x/Hispanic Communities.
- 2019 – 2022
- PreventGEN Committee Member**
Prevent Cancer Foundation, Alexandria, VA
- Providing feedback on health campaigns and content.
 - Creating/editing surveys using plain language.
 - Posting select content from the Foundation on social media.
 - Hosting and participating in event fundraisers.
 - Partnership with leaders and experts in the field.
- 2019 – 2022
- Feature Film Executive Planning Committee**
American Public Health Association (APHA)
- Co-Chair.
 - Responsible for the event’s planning and organization.
 - Responsible for reviewing public health films and contacting filmmakers, executive producers, & experts in public health topics for their participation at the annual APHA meeting.
 - Responsible for social media marketing of the Feature Film Festival.
- 2019 – Present
- Health Communication Working Group, American Public Health Association**
- Member.
- 2015 – 2020
- Doll Purple Project***
- Consultation on creation of Doll Purple – a doll brought up during my thesis research as helping children cope in hospital settings.
- 2016
- Comadre a Comadre Program***
Albuquerque, NM
- Social support liaison and community coordinator.
 - Social media consultant.

- 2014 **Fathers Building Futures, PB&J NGO**
Albuquerque, NM
- Media design.
- 2012 **Social Media Consultant**
Candlelighters of West Texas/Southern New Mexico, El Paso, TX
- Guns N’ Hoses board member.
 - Co-created Guns N’ Hoses TV and radio spots.
 - Directed TV Spot (Commercial).
 - Polo for Courage board member.
 - Product facilitator and consultant.
 - Social media consultant.
- 2011 – 2017 **Social Justice Initiative**
University of Texas at El Paso, El Paso, TX
- Facilitator and coordinator.
 - Facilitated workshops.
 - Product creator.
- 2011 – 2012 **Nuestra Casa Initiative**
University of Texas at El Paso, El Paso, TX
- Product designer & coordinator.
- 2011 – 2012 **Media Changemakers**
University of Texas at El Paso, El Paso, TX
- Director/Producer
 - Interviewer
 - Cameraperson
 - Photographer
 - Audio Engineer
 - Product Design Coordinator
 - Facilitator and coordinator
- WORK EXPERIENCE**
- 2012 – 2013 **Social Media Marketing Consultant**
Candlelighters of West Texas/Southern New Mexico, El Paso, TX
- Social media marketing communication consultant
 - Website consultant
 - Photographer

2010 – 2011

Production Assistant

88.5 FM, KTEP – NPR Affiliate

University of Texas at El Paso, El Paso, TX

- Producer and field reporter for local programming
- Audio Engineer for local programming.
- Co-creator and Executive Producer of bi-weekly student news magazine *Miner News Radio*.
- Co-produced “*Chicken, Fat, Booze, and Two Cases of Pepsi: A Tribute to Steve Crosno*” radio program.
- Trained students in audio engineering, interviewing skills, and producing.
- Recruited students for student news magazine.
- Created and managed social media outlets for student news magazine.

PROFESSIONAL MEMBERSHIPS

2022 – Present	Western States Communication Association
2021 – Present	New Mexico Public Health Association
2020 – Present	Society for Health Communication
2020 – Present	National Communication Association
2020 – Present	American Public Health Association
2020 – Present	Health Literacy Solutions Center