# **CURRICULUM VITA**

# Jeanne Flora

Department of Communication Studies, MSC 3W New Mexico State University Las Cruces, NM 88003-8001 909-720-1029 floraj@nmsu.edu

# **EDUCATION**

Ph.D.	August 1998	University of KansasCommunication Studies Dissertation Title: "Relational Development in Married and Dating Couples: Implications for Relational Outcomes and Psychosocial Adjustment"  *Awarded 1999 Outstanding Dissertation, International Communication Association, (Interpersonal Communication Division) Advisor: Chris Segrin, Ph.D.
M.A.	May 1996	University of KansasCommunication Studies Thesis Title: "An Analysis of Joint Leisure Time and Relational Satisfaction" Advisor: Chris Segrin, Ph.D.
B.A.	May 1994	Manchester University

# PROFESSIONAL EMPLOYMENT

New Mexico State University Dept. of Communication Studies	2017-present 2009-2017	Full Professor Associate Professor
University of La Verne Dept. of Speech Communication	2000-2009 2009 2004 - 2009 2000 - 2004	Department Chair Full Professor Associate Professor Assistant Professor
California State University, Fullerton Dept. of Human Communication	1998-2000	Assistant Professor
University of Kansas Dept. of Communication Studies	1994 – 1998	Teaching Assistant

University of Kansas 1995-1997 Research Assistant

Dept. of Communication Studies

University of Kansas, 1995 Research Assistant

Medical Center

### ADMINISTRATIVE AND ADVISORY BOARD EXPERIENCE

2008-2009	Chair, College Council, College of Arts and Sciences, University of La Verne (set agenda and led college-wide meetings)
2000 - 2009	Chair, Department of Speech Communication, University of La Verne (authored and secured university approval for new major in speech communication)
2002-2006	Member, Board of Trustees, Manchester University (academic affairs sub-committee)

#### **PUBLICATIONS**

- Segrin, C., & Flora, J. (in press). Fostering social and emotional intelligence: What are the best and current strategies in parenting? *Social and Personality Compass*.
- Segrin, C., & Flora, J. (2019). *Family communication* (3<sup>rd</sup> ed.). New York, NY: Routledge. (\*17 chapter book with over 2,500 references)
- Segrin, C., & Flora. J. (2019). *Instructor and student manual to accompany family communication* (3<sup>rd</sup>.). New York, NY: Routledge.
- Flora, J. (2019). Interpersonal communication. In G.G. Armfield & E.L. Morgan (Eds.), *Human communication in action*. (7th ed.) (pp. 107-122). Dubuque, IA: Kendall/Hunt.
- Flora, J. (2019). Interpersonal Conflict. In In G.G. Armfield & E.L. Morgan (Eds.), *Human communication in action*. (7th ed.) Dubuque, IA: Kendall/Hunt.
- Weiser, D.A., Niehuis, S., Flora, J., Punyanunt-Carter, N.M., Arias, V.S., & Baird, H. (2018). Swiping right: Sociosexuality, intentions to engage in infidelity, and infidelity experiences on Tinder. *Personality and Individual Differences*, 133, 29-33.
- Flora, J., Boje, D., Rosile, G.A., & Hacker, K. (2016). A theoretical and applied review of embodied restorying for post-deployment family reintegration. *Journal of Veteran Studies*, 1, 1-34.
- Flora, J. (2016). Interpersonal Conflict. In In G.G. Armfield & E.L. Morgan (Eds.), *Human communication in action*. (6th ed.) Dubuque, IA: Kendall/Hunt.

- Segrin, C., & Flora, J. (2016). Family conflict is detrimental to physical and mental health. In J. A. Samp (Ed.) *Communicating interpersonal conflict in close relationships: Contexts, challenges and opportunities.* (pp. 207-224). New York, NY: Routledge.
- Flora, J., & Segrin, C. (2015). Family conflict and communication. In L. H. Turner & R. West (Eds.), *The sage handbook of family communication*. (pp. 91-106). Thousand Oaks, CA: Sage.
- Segrin, C., & Flora, J. (2014). Marriage. In P. J. Schultz and P. Cobley (Series Eds.) & C. R. Berger (Vol. Ed.), *Handbooks of communication science: Vol. 6. Interpersonal communication.* (pp. 443-466). Berlin: De Gruyter Mouton.
- Flora, J. (2013). Interpersonal communication. In G.G. Armfield & E.L. Morgan (Eds.), *Human communication in action*. (5th ed.) (pp. 107-122). Dubuque, IA: Kendall/Hunt.
- Flora, J. (2013). New Mexico. In R.E. Emory (Eds.), *Cultural sociology of divorce* (pp. 877-879). Thousand Oaks, CA: Sage.
- \*Segrin, C., & Flora, J. (2011). *Family communication* (2<sup>nd</sup> ed.). New York, NY: Routledge. (\*a 17 chapter book with over 2,000 references)
- Segrin, C., & Flora. J. (2011). *Instructor and student manual to accompany family communication* (2<sup>nd</sup> ed.). New York, NY: Routledge. (Available at <a href="http://www.routledge.com/cw/segrin/">http://www.routledge.com/cw/segrin/</a> using username "segrin" and password "family 2e")
- Segrin, C., & Flora, J. (2005). *Family communication*. Mahwah, NJ: Lawrence Erlbaum Associates. (\*a 16 chapter book with over 2,000 references, solo authored 8 chapters)
- Segrin, C., & Flora. J. (2005). *Instructor's manual to accompany family communication*. Mahwah, NJ: Lawrence Erlbaum Associates.
- Flora, J., & Segrin, C. (2003). Relational well-being and perceptions of relational history in married and dating couples. *Journal of Social and Personal Relationships*, 20, 515-536.
- Segrin, C. & Flora, J. (2001). Perceptions of relational histories, marital quality, and loneliness when communication is limited: An examination of married prison inmates. *Journal of Family Communication*, *1*, 151-173.
- Flora, J., & Segrin, C. (2001). The association between accounts of relationship development events and relational and personal well-being. In V. Manusov & J. H. Harvey (Eds.), *Attribution, communication behavior, and close relationships*. New York: Cambridge University Press.
- Flora, J., & Segrin, C. (2000). Affect and behavioral involvement in spousal complaints and compliments. *Journal of Family Psychology*, *14*, 641-657.

- Flora, J., & Segrin, C. (2000). Relationship development in dating couples: Implications for relational and personal well-being. *Journal of Social and Personal Relationships*, 17, 811-825.
- Segrin, C., & Flora, J. (2000). Poor social skills are a vulnerability factor in the development of psychosocial problems. *Human Communication Research*, 26, 489-514.
- Flora, J., & Segrin, C. (1999). Social skills are associated with satisfaction in close relationships. *Psychological Reports*, *84*, 803-804.
- Flora, J., & Segrin, C. (1998). Joint leisure time in friend and romantic relationships: The link between activity type, social skills, affect, and relational outcomes. *Journal of Social and Personal Relationships*, 15, 711-718.
- Segrin, C., & Flora, J. (1998). Depression and verbal behavior in conversations with friends and strangers. *Journal of Language and Social Psychology*, 17, 492-503.

### **CONFERENCE PAPERS**

- Niehuis, S., Weiser, D., Reifman, A., Punyanunt-Carter, N. M., Flora, J., Arias, V. S., & Oldham, C. R. (2019, February). Guilty pleasure? Communicating sexually explicit content on dating apps and attitudes toward the self, other people, and marriage. Paper presented at the annual conference of the Western Communication Association, Seattle, WA. **Top ranked paper in the Interpersonal Communication Division**.
- Weiser, D.A., Niehuis, S., Flora, J., Punyanunt-Carter, N.M., Arias, V.S., & Baird, H. (2018, July). Infidelity Experiences on Tinder: Examining Gender, Sociosexuality, and Intentions to Engage in Infidelity. Poster presented at the annual meeting of the International Association for Relationship Research, Fort Collins.
- Reifman, A., Niehuis, S., Weiser, D., Punyanunt-Carter, N.M, Flora, J., Arias, V.S., & Oldham, C.R. (2018, July). Transmitting, Receiving, and Enjoying Explicit Sexual Content on Tinder: Associations with Relationship Attitudes and Disillusionment. Poster presented at the annual meeting of the International Association for Relationship Research, Fort Collins.
- Arias, V., Punyanunt-Carter, N.M., Flora, J., Niehuis, S., & Weiser, D. (2016, November). Analyzing the relationships among college students' tinder usage, relationship Expectations, and communication motives. Paper presented at the annual meeting of the National Communication Association, Philadelphia.
- Flora, J., Boje, D., Rosile, G.A., & Hacker, K. (2015, November). Post-deployment family reintegration and embodied restorying practices: Theoretical review and practical application. Paper presented at the annual meeting of the National Communication Association, Las Vegas.

- Der-Karabetian, A., Flora, J., Cao, Y., & Madhuri, M. (2009, April). Development and use of common rubrics to assess mission elements in capstone projects at bachelor, master and doctoral levels. Presentation at the annual meeting of the Western Association of Schools and Colleges, Hollywood.
- Porter, L., & Flora, J. (2002, January). The Guatemala experience: Education and culture. Presentation at the annual meeting of the California Association for Bilingual Education, San Jose.
- Segrin, C., & Flora, J. (2001, February). Perceptions of relational histories, marital quality, and loneliness in married prison inmates. Paper presented at the annual meeting of the Western States Communication Association, Couer d' Alene.
- Flora, J., & Segrin, C. (1999, November). Affect and behavioral involvement in spousal complaints and compliments. Paper presented at the annual meeting of the National Communication Association, Chicago.
- Flora, J., & Segrin, C. (1999, November). Relational development trajectories and relational well-being. Paper presented at the annual meeting of the National Communication Association, Chicago. **Top ranked paper in the Interpersonal Communication Division**.
- Flora, J., & Segrin, C. (1999, June). The association between accounts of relationship development events and relational and personal well-being. Book chapter presented at the annual meeting of the International Network on Personal Relationships, Louisville.
- Flora, J. (1998, August). Attributions, social skills, and the maintenance of romantic relationships in joint leisure time. Paper presented at the annual meeting of the American Psychological Association, San Francisco.
- Segrin, C., & Flora, J. (1998, August). Poor social skills are a vulnerability factor in the development of psychosocial problems. Paper presented at the annual meeting of the American Psychological Association, San Francisco.
- Flora, J. (1998, April). Joint leisure time in friend and romantic relationship: The link between activity types, social skills, affect, and relational outcomes. Paper presented at the annual meeting of the Central States Communication Association, Chicago.
- Cook, D. & Eichenauer (Flora), J. (1996, November). An Overview and Analysis of Transformational and Transactional Leadership. Paper presented at the meeting of the Speech Communication Association, San Diego.

## **Papers Under Review**

Niehuis, S., Weiser, D.A., Reifman, A.S., Punyanunt-Carter, N.M., Flora, J., Arias, V.S.,
 & Oldham, C.R. (under review at Human Communication Research). Guilty Pleasure?
 Involvement with Explicit Sexual Content on Tinder and Attitudes toward the Self, Other People, and Marriage

## **Research in Progress**

• Core member of the NMSU Military Family Communication Research Team, studying the role of family stories and restorying in military family reintegration and well-being with support from an NMSU Impact Mini-Grant. [Also, currently collaborating with New Mexico Department of Veterans' Services]

### **TEACHING**

## New Mexico State University (teaching load: 3-3, 18 credits per year)

## **Interpersonal and Family Communication**

- Family Communication (400 and 500 level, also online/hybrid)
- Interpersonal Communication (300 and 500 level, with the online version certified as meeting Quality Matters standards)
- Nonverbal Communication (400 and 500 level, also online/hybrid)
- Conflict and Communication (500 level)
- Understudied Family Relationships (400 level)

## **Communication Theory**

• Communication Theory (200 level, also online/hybrid)

#### **Intercultural Communication**

• Culture and Communication (300 level)

#### **Introduction to Communication**

• Principles of Human Communication (200 level – mass lecture course of 700 students)

### <u>University of La Verne</u> (teaching load: 24 credits per year as department chair)

#### **Interpersonal and Family Communication**

- Interpersonal Communication (200 level)
- Advanced Interpersonal and Family Communication (400 level)
- Persuasion (200 level)

#### **Communication Theory**

- Speech Communication Theory and Practice (100 level)
- Senior Projects (400 level)

### **Intercultural Communication**

• Intercultural Communication (200 level)

#### **Public Speaking**

• Fundamentals of Public Speaking (100 level, also online)

### **Senior Project Course**

• Advised on average 6 senior projects per year

# <u>California State University Fullerton</u> (teaching load 3-3, 18 credits per year)

## **Interpersonal and Family Communication**

- Introduction to Human Communication (100 level)
- Interpersonal Communication Theory (300 level)
- Family Communication (300 level)
- Seminar in Interpersonal and Relational Communication (500 level)

## AWARDS, GRANTS, PROFESSIONAL DEVELOPMENT

## Research Grants, Awards, and Professional Development

- 2019 Top Four Paper, Interpersonal Communication Division, Western States Communication Association
- 2017 Awarded Certificate of Appreciation from NMSU Military and Veteran Programs for "continued support and dedication to our military and veteran students at New Mexico State University" through research and outreach efforts
- 2017 Impact Mini-Grant (\$40,000) funded by NMSU Office of Research
  \*Project Title: Post-Deployment Military Family Reintegration Interventions
  \*Funds used to test the efficacy of Embodied Restorying Intervention
- 2017 Outstanding Faculty Research Achievement, Department of Communication Studies, New Mexico State University
- 2015 National Science Day, National Science Foundation Grant Workshop, Texas Tech University
- 2015 Using Leximancer, Workshop, NMSU, Las Cruces, NM
- 2014 National Communication Association, Short Course on Qualitative Methods, Washington D.C.
- 2013 Interdisciplinary internal grant approved for funding by NMSU Office for Research, Dec 2013 (\$15,300)
  - \*Project Title: Combining restorying and equine-assisted skills training in counselor communication designed to help soldiers and their families recover from traumatic stress
  - \*Funds used to conduct pilot study that led to production of Flora, Boje, Rosile, and Hacker (2016) at the *Journal of Veteran Studies*
- Faculty Research Grant recipient, University of La Verne, (\$5000)

  \*Funds used for release time, research material, and permission fees associated with researching and writing the first edition of *Family Communication*

- 1999 Top ranked paper in the Interpersonal Communication Division. National Communication Association, Chicago
- 1999 Outstanding Dissertation Award, International Communication Association (Interpersonal Communication Division)
- 1998 Giffin Research Award, awarded for "outstanding research in the field of Speech," University of Kansas
- 1997 Sene and Louella (Newell) Carlile Scholarship, awarded for "outstanding work in the field of Speech," University of Kansas

# **Teaching Awards and Teaching Mentorship/Development**

2017	Quality Matters 20-hour training and course certification for COMM 384
2015	NMSU Teaching Academy Presenter, "Successful Strategies to Support Veterans and Active Duty"
2013	Outstanding Achievement in Teaching, College of Arts and Sciences, New Mexico State University
2012	Pilot Member of NMSU Peer Review Network, NMSU Teaching Academy
2011-present	Developed/converted 8 courses to an online or hybrid format, NMSU
2008	Founding member of Peer Review Teaching Network, University of La Verne
2008-2009	New Faculty Mentor, University of La Verne
2001	Developed first online public speaking course at University of La Verne
2000-2009	Authored new major in Speech Communication, approved by faculty senate in 2002, and subsequently developed 6 new courses, University of La Verne
2001	Mediating Interpersonal Conflict (40-hour training), Manchester University, North Manchester, IN
1996	Departmental Award for Teaching Excellence, University of Kansas

## UNIVERSITY & PROFESSIONAL SERVICE

## **New Mexico State University**

2019 Chair, Faculty Search Committee

2016-present	Member, Committee for the Assessment of Student Learning in General Education
2015-2016	Member, Department Faculty Search Committee
2013-present	Director of Communication Studies Research Lab
2015	Department Representative, NMSU Learning Outcomes Alignment
2010-present	Advisor to Communication Studies Graduate Student Organization
2010-present	Member, University Benefits Committee
2013-present	Department Promotion and Tenure Committee Member
2010-2011	Member, Department Faculty Search Committee
2013	External Reviewer for Tenure, Texas Tech University
2011, 2013 2018 2012	Workshop for Communication Studies graduate students: "APA format"
	Workshop for Communication Studies graduate students: "The Comprehensive Exam Process"

# **University of La Verne**

2008-2009	Chair, Arts and Sciences College Council, University of La Verne
2000-2009	Department Chair, University of La Verne
2002-2009	Academic Assessment Committee, University of La Verne
2006-2009	Institutional Review Board, University of La Verne
2008-2009	Chair, Capstone Assessment Committee, University of La Verne
2004-2005	Faculty Governance Committee, University of La Verne
2003-2004	Faculty advisor for student organization, ACE (Alliance for Community Education), University of La Verne
2002	Internal research grant reviewer, University of La Verne, Grants from the Provost's Office
2002 & 2007	Internal research grant reviewer, University of La Verne, Grants from Arts and Sciences

2001-2002	Faculty Advisor, Lordsburg Debate Union, University of La Verne
2000	Panel Chair at the Annual Meeting of the National Communication Association in Panel Title: "Trajectories of Communication and Involvement in Personal Relationships"
2000	Presenter, University of La Verne LEAD 2000 student leadership program: "Persuasion and Social Influence in Student Leadership Positions"
California Sa	te University Fullerton
1999-2000	Scholarship and Awards Committee, Department Committee, CSUF
1999-2000	Faculty Advisor, Association of Speech Communication Students, CSUF
1998-2000	Chair, Instructional Resources Committee, Department Committee, CSUF Fullerton
1998-1999	Elections Committee, School Committee, CSUF

# **Review of Manuscripts and Scholarship**

2018	Reviewer for National Communication Association Sandra Petronio Dissertation
	Award, Interpersonal Communication Division
2016	Reviewer for Journal of Veteran Studies
2016	Reviewer for Feminist and Women's Studies Division of the National
	Communication Association, Philadelphia, PA.
2013-present	Reviewer for Journal of Family Issues
2012	Reviewer for Journal of Social and Personal Relationships
2010	Reviewer for Communication Yearbooks
2008	Reviewer for Journal of Family Communication
2006	Reviewer for Western Journal of Communication
2000	Reviewer for Communication Yearbooks
2000	Reviewer for the Interpersonal Communication Division of the National
	Communication Association Annual Convention, Seattle, WA.

# COMMUNITY AND UNIVERSITY PRESENTATIONS AND OUTREACH

2016	Panel Presentation: Military Family Communication: Current Research at NMSU
2015	Faculty Research Lecture "Military Family Reintegration Post-Deployment: Embodied Restorying Practices" NMSU, Las Cruces, NM
2015	NMSU Veterans Week, November 8-13, 2015, Member of core planning committee for week-long campus events devoted to educating the university and campus community about military and veterans affairs/support on campus.

2013	Invited Speaker, Clergy Spouse Support Workshop, St. Andrew's Episcopal, Las Cruces, NM
2011	Invited Speaker, Marital Communication, St. John's United Methodist Church, Lubbock, TX
2009	Faculty Research Lecture: "Peer Visitation in Higher Education: A Blueprint for Improving Teaching in Higher Education" University of La Verne
2008	Faculty Research Lecture: "Mission Statement Assessment of Senior Projects, Master's Papers, and Dissertations" University of La Verne
2008	Invited Speaker, Fairplex Child Development Center, Pomona, CA Lecture series title: "Marital Communication"
2008	Invited Speaker, Fairplex Child Development Center, Pomona, CA Two-week lecture series on family communication
2007	Invited Speaker, La Verne Church of the Brethren, La Verne, CA Relationships and Spirituality
2006	Invited Speaker, La Verne Church of the Brethren, La Verne, CA Three-week lecture series on family communication
2002	Opening convocation speaker, University of La Verne (September)
2001	Freshman Orientation Speaker, Title: "The Social Side of College: Healthy Relationships with Friends, Professors, and Romantic Partners" University of La Verne
2001	Invited Speaker, North Manchester, IN Chamber of Commerce "Dealing with Difficult People in the Workplace"
2000	Invited Panel Member, California State University Fullerton Town Hall: Child Abuse in the U.S.

# PROFESSIONAL ORGANIZATION MEMBERSHIP

National Communication Association

REFERENCES AVAILABLE UPON REQUEST